

Since its founding, Kubota Corporation has continued to manufacture various products with the aim of promoting harmony between people and the earth's environment, including water and soil, to contribute to a better future for people, society, and the earth. In accordance with this basic philosophy, Kubota is continually anticipating the needs of society as it vigorously engages in businesses that contribute to the betterment of society. Today, Kubota's products in business domains related to people's lives and culture—soil, water, and other areas of the environment as well as cities and housing—are widely used and have earned extensive acclaim worldwide. In the future, by continuing to offer people-friendly and earth-friendly products, Kubota aims to create an abundant living environment and contribute to the protection of the earth's environment.

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Cautionary Statements with Respect to Forward-Looking Statements

Statements made in this annual report with respect to the Company's plans, strategies, and beliefs and other statements which are not historical facts are forward-looking statements which involve risks and uncertainties. Potential risks and uncertainties include, without limitation, general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, housing starts, exchange rates, and continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.