

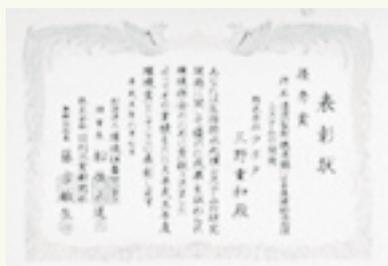
History of Kubota's Environmental Preservation Activities, and Public recognition

History of Kubota's Environmental Preservation Activities

- 1998 • Environmental awareness questionnaire distributed to all Kubota employees
- Environmental household accounts program initiated
- 1997 • ISO 14001 certification acquired
- 1996 • Environment home page set up
- 1995 • Environmental management regulations revised
- 1994 • Environmental monitoring system reviewed and supplemented
- 1993 • Plans established for self-governed environmental activities
- 1992 • Global Environmental Charter drafted
- Global Environmental Committee formed
- 1st Global Environment Prize awarded by Sankei Newspaper
- 1991 • In-house Environmental Achievement Award established
- Ranked 1st place in Nikkei Business Environment rankings
- 1984 • Managerial organization of working environment reinforced
- 1978 • Pollution Management Department renamed the Environmental Protection Department
- 1973 • Central Pollution Patrol (audit) system set up
- 1972 • Pollution Management Department set up at headquarters; Pollution Management sections set up in all plants
- Pollution management regulations established



1st Global Environment Prize awarded



Example of commendation

Public recognition

First Global Environment

Awards: Sankei Shimbun Prize

In 1992, Kubota received the Sankei Shimbun Prize at the First Global Environment Awards. These awards, in cooperation with the WWF (World Wildlife Fund), are presented by the Fuji Sankei Group and the Nihon Kogyo Shimbun to corporations that help reconcile the twin goals of environmental conservation and economic growth — yet another example of the international recognition being awarded to the Kubota Group's environmental know-how.

Environmental prize awarded for “Separable-Film Wastewater Treatment System”

In 1993, Kubota's separable-film wastewater treatment system was awarded both the Director's Prize and the Award of Excellence by the Environment Assessment Center. Highly acclaimed both at home and abroad, this system is already at work in a number of water treatment fields such as groundwater treatment and processing of seepage water at reclamation sites.