

Environmental Education and Instructional Programs

At Kubota, we provide environmental education and instructional activities designed to provide each and every employee with a sense of environmental awareness, and with the knowledge and technology to contribute to the environmental effort.

In-house educational system

If we are to meet our goal of building an environmentally conscious corporate organization, it's important that each and every employee contributes to that effort. In 1981, we initiated a program of environmental management technology at Kubota, and we now conduct detailed educational programs concerning the environment on an annual basis, targeting the employees who supervise the actual work, and management-level staff.

We also encourage employees to acquire certification in environment-related areas, such as environmental management monitoring skills. The table at the right shows the numbers of employees with qualifications in various environment-related areas.

Environmental household accounts activities

We keep monthly records of household CO₂ emissions, which not only helps to boost awareness of global environmental conservation, but also contributes to the prevention of global warming.

This program was started in January 1999, and 191 (1.3%) of our employees take part in it. We hope to see this program expand to include even more employees in the future.

Commemorative tree-planting system for new employees

To commemorate each new employee joining the company, we plant a tree when that employee is assigned to his or her work area. We ask that employees look after their trees, which not only fosters a sense of social responsibility and dedication, but also keeps the grounds around our plants attractive and rich in greenery.



Environmental household accounts



Commemorative tree-planting for new employees (Sakai factory)

Annual environmental education for fiscal 1998

	Environmental education	No. of people
April	Fiscal 1998 new employee education	196
	Education for middle-level monitors	26
	Education to train internal monitors	42
May	Education for middle-level monitors	26
	Education to train internal monitors	60
June	Class 2 working environment soil measurement training	12
	Education to train pollution prevention managers	14
	Education to train internal monitors	51
July	Class 2 working environment soil measurement training	14
	Education to train internal monitors	54
August	Class 1 working environment soil measurement training	7
Sept.	Education to train internal monitors	31
Oct.	Education for middle-level monitors	26
	Education to train internal monitors	25
Nov.	Education to train internal monitors	17
Dec.	Class 2 working environment soil measurement training	25
	Education to train internal monitors	49
Jan.	Class 2 working environment soil measurement training	25
	Education to train internal monitors	24
	Education in environmental management technology	30
Feb.	Fiscal 1998 employee education for new technical employees	110
	Education to train internal monitors	29
March	Education in environmental management technology	29
	Education to train internal monitors	57

No. of employees acquiring environment-related qualifications

(as of end of March 1999)

Pollution prevention managers	Air	98
	Water quality	130
	Noise	104
	Vibration	80
Environmental measurement staff		14
Environment monitor		4
Assistant environment monitor		2
Energy manager	Heat	33
	Electricity	22
Working environment assessor	Class 1	114
Working environment assessor	Class 2	92
Environment counselor		3