

Global Environmental Charter

(drafted in 1992, and revised in 2001)

While the prospered society has been realized, it is the most important social objective to solve the various environmental problems such as global warming, destruction of the tropical rainforests, desertification, acid rain, ocean pollution and so on.

In response to this fact, Kubota is promoting a variety of environmental conservation-related activities under the awareness that Japan's environment and Kubota's environment are part of a single environment – global environment.

The Kubota Global Environmental Charter was therefore drafted in August 1992, and revised to cover the whole Kubota group in August 2001, to act as guidelines for these activities.

We Kubota group positively promote global environmental conservation activities, which is the most important goal in our corporate management, based on basic philosophy and action guidelines shown below, concentrating our group's efforts from now on.



Kubota Global Environmental Charter

Basic philosophy

It is our aim to promote the environment-friendly activities in order to help create a society where sustainable development is possible on a global scale, and where corporations and people coexist under the mutual trust.

Guidelines for action

1. Contribution to environmental conservation as part of corporation's social responsibilities

- ① We obey regulations of environment-related laws and agreements with local governments. And we make an effort to achieve the concrete objectives, which was decided according to actual business conditions along with self-imposed control in the related industries.
- ② We evaluate the impact to environment by implementing environmental assessment, and take measures if necessary in the every stage of our business activities including the site for new factory for new business.
- ③ We consider the reduction of environmental load, resource and energy consumption in every stage of manufacturing, distribution, use and disposal of technologies and products when we research, develop and design these technologies and products.
- ④ We are going to develop new manufacturing technologies that are excellent in environmental conservation and energy consumption efficiency. We also attempt to use resources efficiently, and reduce waste by developing recycling technologies.
- ⑤ We make an effort to procure raw materials, parts and equipments that are excellent in environmental conservation, resources conservation, reusability and energy efficiency.
- ⑥ We consider reducing environmental load and energy consumption in delivery and transportation system. We also try to introduce the distribution system that includes collection and recycling.
- ⑦ We make an effort to disclose information of our activities regarding environmental conservation.
- ⑧ We make an effort to educate and enlighten people concerned including our employees on environmental conservation for their awareness.

2. Providing environment-friendly technologies and products

We make an effort to develop and provide the innovative technologies and products regarding reducing (waste), reusing, recycling, energy conservation and use of clean energy, in order to solve the global environmental issues.

3. Contribution to local society

- ① We participate in the local environmental conservation and cleaning activities as the members of local society.
- ② We support our employees to take part in the local environmental conservation activities voluntarily.

We drew up our basic direction of environmental corporate management, and concrete environment promotion mid-term plan (pages 9 and 10), aiming at building sustainable society in which environment and economy harmonize with each other.

